PROSPECTUS

20th ANNUAL ROLL BIKE ART FESTIVAL

"CIRQUE DU BIKE"

A fundraiser for Bike Colorado Springs

ROLL BIKE in Colorado Springs, Colorado is hosting a juried international exhibit of artwork for the 20th ANNUAL ROLL BIKE ART FESTIVAL. Artwork in all mediums and concerning any themes related to bicycles will be considered. ROLL will promote your brand if you choose to provide networking info. ROLL encourages artists to take advantage of the upward trend in cycling by creating an online presence on Facebook, Instagram, and independently on your personal blog or website. If you prefer not to provide this information, ROLL requires your physical address, phone, and email as a part of your submission. The 2024 theme is "CIRQUE DU BIKE."

### **EXHIBITION DATES: NEW!!!**

FRIDAY, JUNE 7, 2024 - FRIDAY, JULY 26, 2024

#### **OPENING RECEPTION:**

FRIDAY, JUNE 7, 2024, 5 - 9 P.M. AT THE BUFFALO LODGE BICYCLE RESORT, 2 EL PASO BLVD.,

COLORADO SPRINGS, CO, 80904. PRIZES WILL BE AWARDED AT 8:45 P.M. DURING THE AWARD CEREMONY.

IF YOU ARE A LOCAL ARTIST AND YOUR WORK WINS AN AWARD DURING OPENING NIGHT OF ROLL 2024, YOU MUST STAY FOR THE AWARD CEREMONY OR YOU WILL FORFEIT YOUR CHECK.

This exhibit will explore themes surrounding the visual appeal of the bicycle, its mechanical simplicity, the rotation of the wheel, the bicycle's role in social change, the evolution of bicycle form, personal expressions of the ride, association of the bicycle with the women's movement, the risks of the road, fitness and health, decorative value, and the role of the bicycle in building community.

Collectible, historic, or custom bikes are welcome FOR ART BIKE, BUT MUST BE REMOVED

BY SATURDAY, JUNE 15, 2024.

OPEN TO ALL MEDIUMS.

**ENTRY FEE:** 

Entry fee is \$10 for up to four submissions. Children under age 12 and seniors over age 82 are free. All entries must be completed and repurposed entries must be clean at the time of submission.

## EACH ENTRY DESIGNED TO SIT UPON A SURFACE MUST BE EQUIPPED WITH ITS OWN DISPLAY CASE.

Incomplete or inaccurate entry forms may disqualify the artist from ROLL BIKE. PLEASE READ THE DISPLAY REQUIREMENTS OF THE 2024 PROSPECTUS, SIGN TWICE AND EMAIL TO ROLLBIKEART@GMAIL.COM. BOTH OF YOUR SIGNATURES WILL BE REQUIRED.

## IF YOU PREFER TO SIGN ELECTRONICALLY, THEN EMAIL TWO TYPED NAMES AND STATE THEY ARE SIGNATURES.

"Your artwork will be on display during the peak tourist season and will be viewed by bicyclists and tourists from all over the world. THE BUFFALO LODGE WILL ENDEAVOR TO PROTECT YOUR WORK THROUGH VIDEO SURVEILLANCE BUT SECURITY IS THE RESPONSIBILITY OF THE ARTIST."

Each entry form must contain name, address, phone, media of work, dimensions, title, and price (or NFS) for EACH work submitted. At your option, you may include Facebook, Instagram, blog, or website info. All work must be clean, sturdy, and wired to hang or it may disqualify the artist from ROLL BIKE. Large, heavy, or delicate pieces will require extra effort to install. The artist will be responsible for installation, *to provide for the safety of their original artwork*.

#### **ELIGIBILITY**:

"CIRQUE DU BIKE" is open to all artists, national and international, working in any media. All forms of art are eligible. ROLL is an all-ages exhibit and children or the elderly are encouraged to apply and compete.

#### **EMAIL ENTRIES TO:**

rollbikeart@gmail.com

POINT OF CONTACT:

**AMY SELTZER (719) 323-4684** 

**DATES TO REMEMBER:** 

**DEADLINE FOR SUBMISSION:** 

WEDNESDAY, APRIL 3, 2024

**EXHIBIT WILL BE JURIED:** 

SATURDAY, APRIL 6, 2024

ARTWORK MUST BE RECEIVED BY:

LOCAL ARTISTS: WEDNESDAY, APRIL 3, 2024 ALL OTHER ARTISTS: SUNDAY, MAY 5, 2024

**EXHIBIT OPENS:** 

FRIDAY, JUNE 7, 2024

**EXHIBIT CLOSES:** 

FRIDAY, JULY 26, 2024

#### DEADLINE FOR PICKING UP ART:

FRIDAY, AUGUST 2, 2024

Artwork left after the pick-up date will not be insured.

Work not claimed by AUGUST 31, 2024 will become property of ROLL BIKE.

#### FORMAT FOR SUBMISSION:

Artwork submitted may be represented by prints or digital images.

PRINTS: Prints may be up to 8.5" x 11" and may be digitally produced or photographic prints. Artist name, title, size, media, and price should be on the back of the print.

DIGITAL FILES: Digital image files may be submitted in CD, CVD, flash drives or via email. Images should be readable on Mac platform and .jpg is preferred, at least 500 K but no larger than 2 MB each.

If your submission doesn't conform to image guidelines, you will be asked to re-submit.

Reference sheets with artists' name, title of piece, media, and dimensions are appreciated to assist the jurors.

PLEASE INCLUDE THE TITLE OF YOUR WORK ON THE REFERENCE SHEET OR IN THE FILENAME FOR EACH PIECE.

#### REQUIREMENTS FOR SUBMISSION:

- WORK MUST BE ORIGINAL. No prints or copies.
- Artwork must not have been shown at ROLL previously.
- No clip frames or taped edges accepted. Mats must be well cut and clean. Frames must be in good condition and equipped with wire (no saw-tooth hangers). Glass must be clean and intact.
- Artist is responsible for shipping to and from the exhibition.
- ROLL BIKE will retain a 40% commission from sales. BUFFALO LODGE WILL DONATE 10% TO BIKE COLORADO SPRINGS.
- Work cannot be withdrawn before the end of the show period.

# SUBMIT ENTRIES TO: AMY SELTZER 2826 TREMONT STREET COLORADO SPRINGS, CO 80907 OR EMAIL ENTRIES TO: rollbikeart@gmail.com

Thank you for supporting ROLL 2024!

ARTIST INFO:	
NAME	
ADDRESS	
ADDRESS	

CITY
STATEZIP
COUNTRY
Facebook
Instagram
Website
I AM IN AGREEMENT WITH ALL CONDITIONS SET FORTH IN THIS PROSPECTUS AND ENTRY FORM. I UNDERSTAND THAT SUBMISSION OF AN ENTRY CONSTITUTES MY PERMISSION FOR ROLL BIKE TO PHOTOGRAPH THE ENTRY AND/ OR DUPLICATE, REPRODUCE OR MODIFY THE IMAGE FOR EDUCATIONAL OR PROMOTIONAL PURPOSES.  "The Lodge is staffed with a receptionist, is locked after business hours,
and has a security camera, but will not be responsible for any stolen artwork."
IF MY WORK REQUIRES EXTRA CARE, I WILL ARRANGE TO INSTALL IT BEFORE MAY 19, 2024. SIGNATURE 1:
I UNDERSTAND THAT I AM RESPONSIBLE FOR INSURANCE FOR MY ENTRY DURING TRANSIT TO AND FROM THE BUFFALO LODGE BICYCLE RESORT. I AM RESPONSIBLE FOR THE SECURITY OF MY WORK.  SIGNATURE 2:
ENTRY 1: TITLE MEDIA OF WORK
LENGTH
WIDTH

HEIGHT	
WEIGHT	
PRICE	(OR NFS)
ENTRY 2:	
TITLE	
MEDIA OF WORK	
LENGTH	
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ENTRY 3:	
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ENTRY 4:	
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PRICE	(OR NFS)

Thank you for supporting ROLL 2024!