

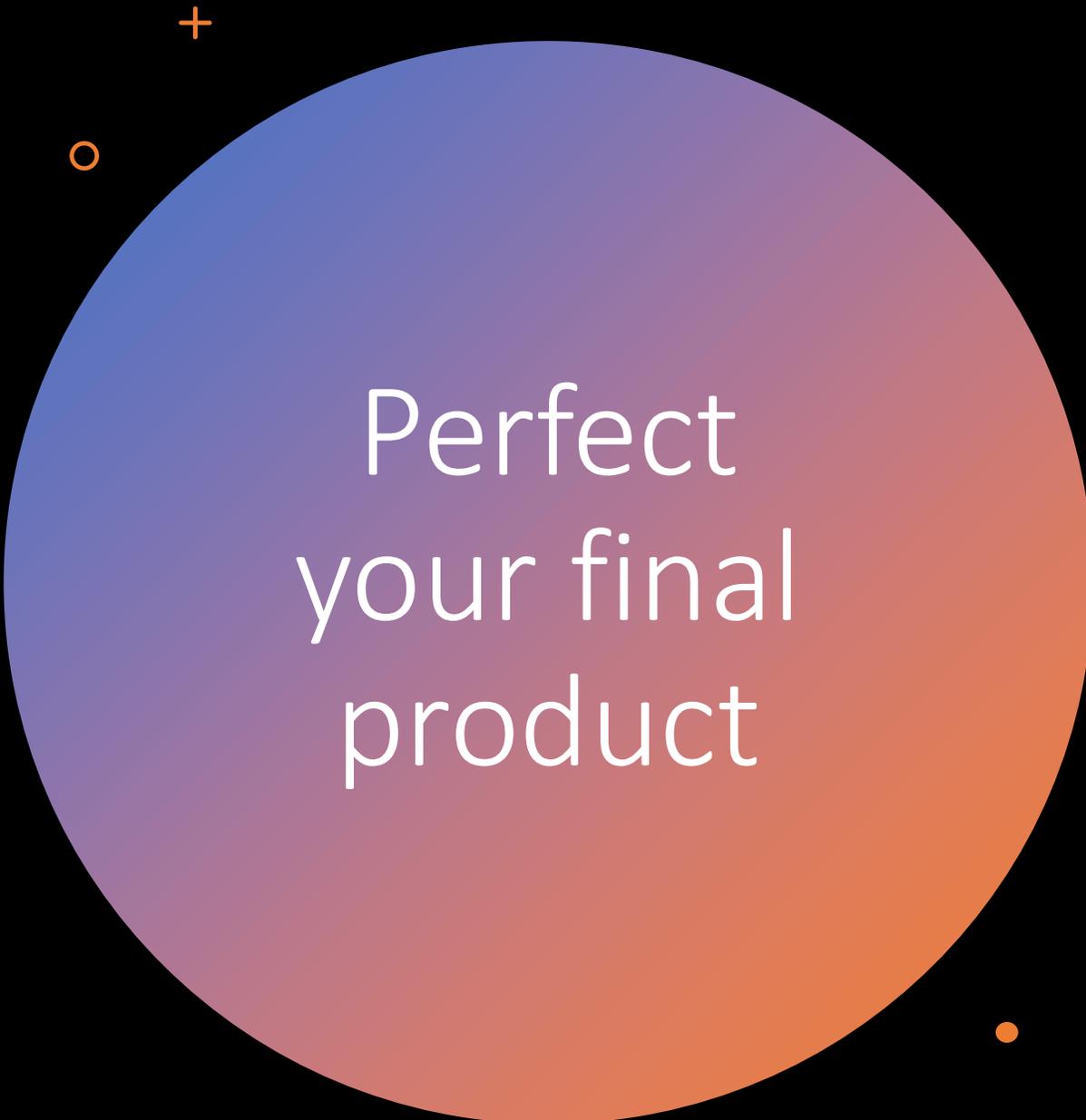
Selling Prints Online

Overview of the Basics

By

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Perfect your final product

- What paper represents your art the best?
- Does the quality of your image change when the size changes?
- What sizes will you offer?
- What products will you offer?

TIPS to consider

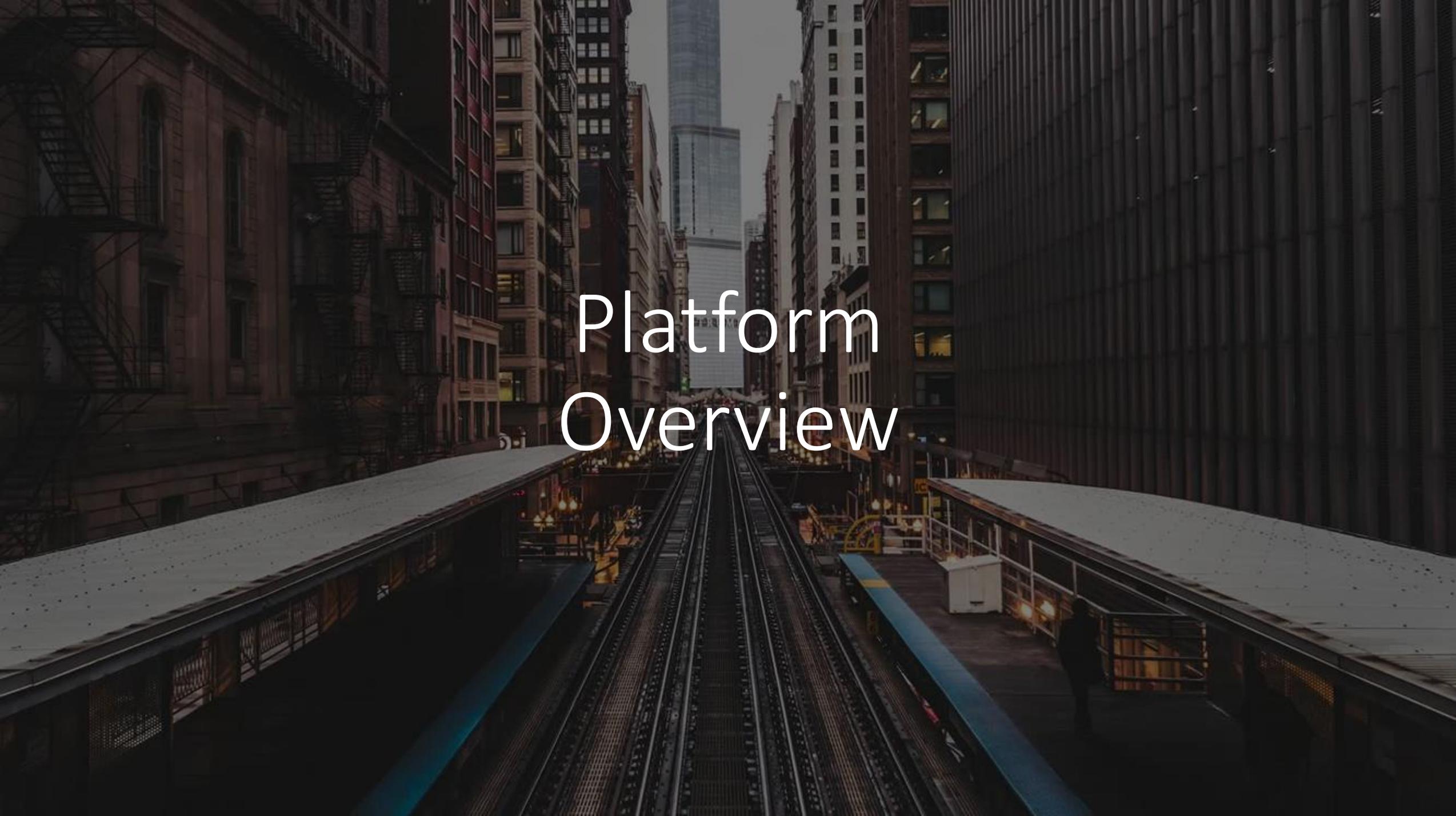
Test small prints multiple times until you have the final product

Glass over Gloss = glare and reflection. Make sure your paper is suitable for framing

ALWAYS DIGITIZE your art for REPRODUCTION! Don't sell an original without having a copy!

Consider if you will have a watermark or border area needed to sign

Marketing is key. Ensure you're posting pictures to social media at least weekly and engage with your fans! Use hashtags to increase traffic.

A perspective view of a city street, likely in New York City, showing a subway platform in the foreground and tall buildings in the background. The platform has a blue safety strip along the edge. The street is lined with multi-story buildings, some with fire escapes. The lighting is dim, suggesting dusk or dawn. The text "Platform Overview" is overlaid in the center of the image.

Platform Overview

Listing Fee: \$0.20 per item,
renewed every 4 months.

Transaction Fee: 6.5% of the
total order amount.

Payment Processing Fee: 3% +
\$0.25.



**11" x 17" Satin
Print \$100**

**Shipping charge
to customer :
\$0 over \$35**

**-Etsy
Transaction
Fee: \$7.80**

**-Etsy Payment
Processing Fee:
\$3.60**

**- Etsy Listing
Fee: \$0.20**

**- Quick Print
Serve Drop Ship
Total: \$25.49**

**Net to you:
\$82.91**



Starter Plan : Subscription
Fee: \$5/month billed
annually.

Transaction Fee: 5% of
the total order amount.

Very Basic but a great way
to test the market.

**11" x 17" Satin
Print : \$100**

**Shipping charge
to customer :
\$20.00**

**-Shopify monthly
Subscription
Fee: \$5.00**

**- Quick Print
Serve Drop Ship
Total: \$25.49**

**Net to you:
\$89.51**

The Amazon Handmade logo is centered within a large circular graphic that has a vertical gradient from purple at the top to orange at the bottom. The word "handmade" is written in a teal, lowercase, sans-serif font. Below the text is the teal Amazon smile arrow. In the top-left corner of the overall image, there are small white symbols: a plus sign and an open circle. In the bottom-right corner of the circular graphic, there is a small blue dot.

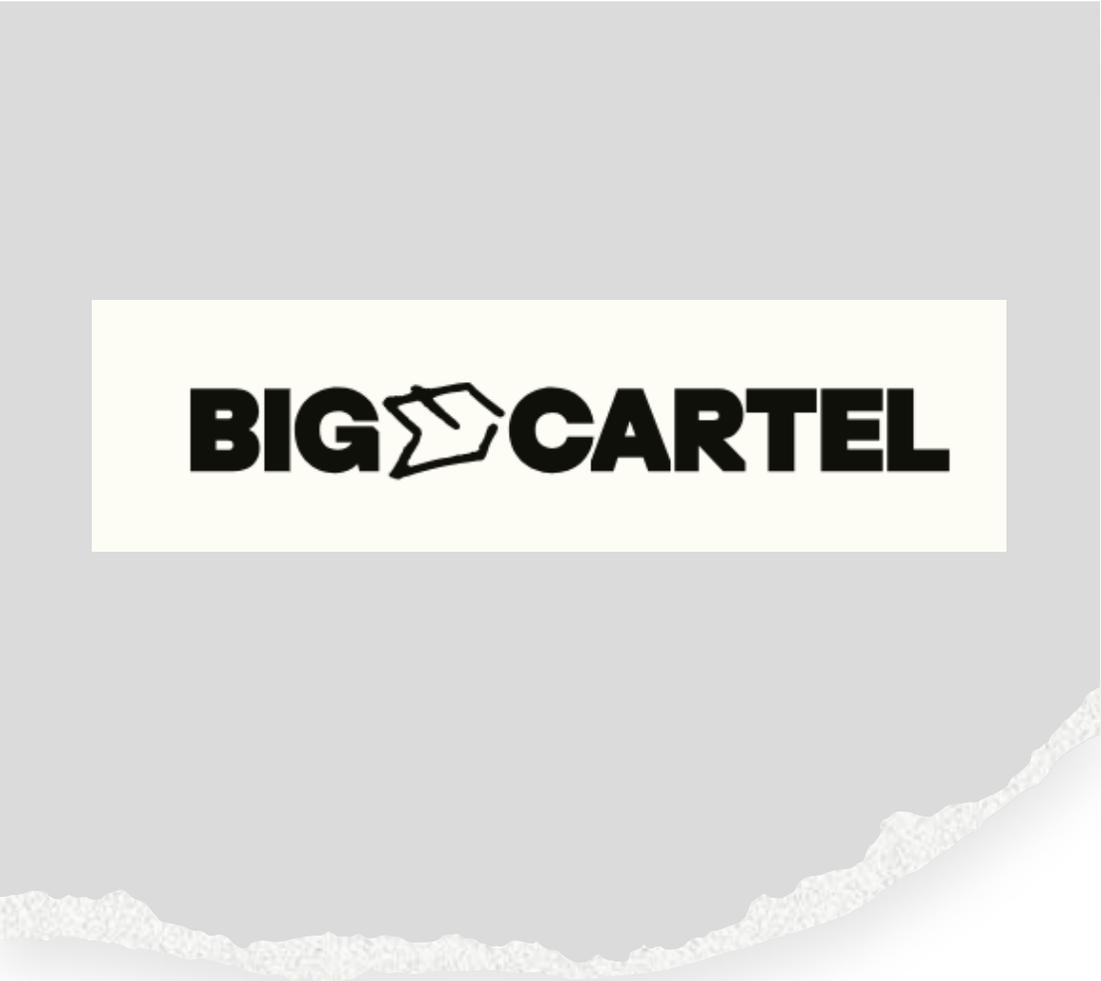
handmade

- \$39.99/month
- 15% Referral fee per item total

Example:

- (1) 11" x 17" Satin Print :
\$100.00
- Shipping to customer: \$20.00
- - Monthly fee: \$39.00
- - 15% referral Fee: \$12.15
- - Quick Print Serve Drop Ship
Total: \$25.49

=\$43.36 Net to you



BIG CARTEL

- \$15.00/month, 50 products, billed annually
- 3% processing fee through stripe/PayPal/google/apple pay

Example:

- 11" x 17" Satin Print : **\$100.00**
- Shipping to customer: **\$20.00**
- - Monthly fee: **\$15.00**
- - 3% processing Fee: **\$4.60**
- - Quick Print Serve Drop Ship Total: **\$25.49**

=\$74.91 Net to you



SQUARESPACE

- \$23/month annual or \$33/month to month
- 3% transaction fee
- 7% additional fee

Example:

- 11" x 17" Satin Print : **\$100.00**
- Shipping to customer: **\$20.00**
- - Monthly fee: **\$23.00**
- - 3% transaction Fee: **\$3.60**
- - 7% additional Fee: **\$8.40**
- - Quick Print Serve Drop Ship Total: **\$25.49**

=\$59.51 Net to you

COMPARISON ON \$100 11"X17" PRINT SALE

 **shopify** **\$89.51**

 **Etsy** **\$82.91**

BIG  CARTEL **\$74.91**


SQUARESPACE **\$59.51**

handmade **\$43.36**



Demo Live Listing
on Etsy

Ordering a Print

<https://quickprintserve.com/>

QUICK PRINT SERVE
WHERE YOUR IDEAS COME TO LIFE

Checkout Shipping **Payment** Complete

Pay via: Credit Card

Billing is same as shipping

Account (if you have one)

Email: Phone:

First Name: Last Name:

Address: City:

State: Zip/Postal Code: US:

Name on Card: CVC:

Card Number: Expiration: /

Items



IMG_6525.jpeg
1 of 11 x 17 \$10.58

Prints:	1
Images:	1
Subtotal:	\$10.58
Shipping:	\$16.50
Promocode:	PDIS15
	-\$1.59
No Sales Tax	
Total:	\$25.49

Sample Stores QPS Prints for



- [Cinema Slice](#)
- [The Moon Corner](#)
- [Steph Moon Paints](#)
- [Dappled Light Studio](#)
- [Birds Eye Prints](#)
- [AnythingPhotos](#)

Independent Sites:

- [Laci Fowler Art](#)
- [Astropics](#)
- [Skyline Scenes](#)
- [Pauline Stanley Studio](#)
- [McClusky Nature Photography](#)
- [Follow the Moon Art](#)

FAQ about our prints

- **Color Profile** : aqueous ink is a water-based ink that is widely used in inkjet printing. It is known for its vibrant colors, high-quality resolution, and long-lasting durability, and is a more environmentally friendly option than solvent-based inks
- **Size** : 5" x 5" to 40.75" x 124" for most media types
- **Megapixels** : You want about 7 – 10MB for larger prints
- **Color Space**: Many image files use three numbers to describe the color of each pixel: one number each for Red, Green, and Blue. That type of file is called an RGB file. Another type of file is called a CMYK file — one byte each for Cyan, Magenta, Yellow, and Black. Examples of color space standards are Adobe 1998 and sRGB. **We prefer sRGB.**
- Fine art prints have a shelf-life expectancy of up to **100 years**, based on proper storage away from direct sunlight, and vent moisture etc.
- **Drop Shipping Zip code is 80907**

Avoid these mistakes

- If you've cropped your files, check the edges at 100% magnification. Sometimes if the cropping is not exactly what you think it is, there can be glitches at an edge which are more obvious in a large print.
- Don't try to solve the problem of your image not having enough megapixels by expanding the file size, unless you're using a program which looks at the image and intelligently adds detail in the interpolated pixels. Genuine Fractals does that, but most other programs add no detail in the interpolated pixels.
- Don't depend on us to edit your files. We do not edit your files. Our approach is to depend on you to make your files exactly what you want. We provide on-line tools to help you adjust color, if you wish to use those.
- Don't put crop marks in your image. We'll ignore them, and they'll appear on your print. Cutting is determined by what you specify at the time you order, not by any marks within the file.